



Front side of Coin Pen



Back side of Coin Pen

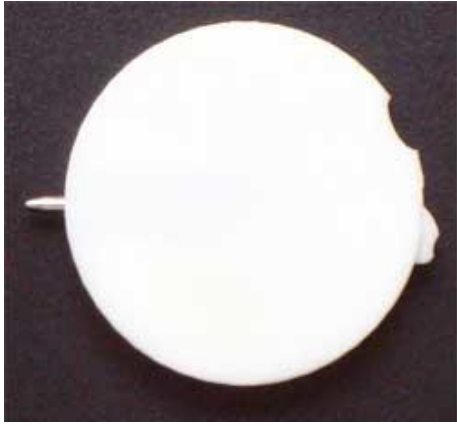
COIN PEN ON KICKSTARTER—2664 YEARS IN THE MAKING!!! This Notable New Pen Design Is Already Turning Heads And Tails.

www.CoinPen.com, Montreal, Quebec Canada. December 17, 2014: *****FOR IMEDIAT RELEASE*****

Have you ever run from the kitchen to your office just to get a pen? Or have you ever been in a situation where you had to ask a complete stranger whether you could borrow their pen? Coins were invented in Lydia around 650BC to make money portable. 2664 years later, the Coin Pen was invented to make pens more portable. Why it took humanity so long to come up with this pen design is a mystery. Sometimes the most obvious solutions lie right under our nose!

Like the timeless beauty of a two sided coin, marketers and entrepreneurs like how the Coin Pen shows off their true logos. Coin and pen enthusiasts are excited because they get to collect some awesome new swag!

There are three Coin Pen options available. The Regular Coin Pen, Magnet Coin Pen and Keychain Coin Pen. The Regular Coin Pen is a nice carry pen about the size of a poker chip that fits comfortably in ones pant pocket or wallet. The Magnet Coin Pen conveniently pins memos and grocery lists on refrigerator doors. And the Keychain Coin Pen clips on Key chains, making it even more practical for carrying on the go.



Coin Pen is a new product being launched exclusively on a crowdfunding site called kickstarter. By supporting this project here (<https://www.kickstarter.com/projects/1711053423/coin-pen-the-ultimate-promo-product>), you will be among the very first to get your hands on this timeless new pen. **But hurry!** The Coin Pen kickstarter campaign ends on January 26, 2014.

www.CoinPen.com is a start-up company intent on offering high-imprint-visible ad specialty pens to help companies achieve their direct marketing goals.

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If you'd like more information about this topic, or to schedule an interview please contact Eric Hartmann at info@CoinPen.com or call 514 961-9818